



April 20-23, Virginia Beach, VA, 31st Street Hilton
2008 IPMA-HR Southern Region Annual Conference

Dear Sponsor/Advertiser:

IPMA-VA (the Virginia Chapter of the International Public Management Association for Human Resources IPMA-HR) is inviting you to **Ride The Wave of Change** with us as we host the Southern Region Annual Conference, in beautiful Virginia Beach, VA, at the 31st Street Hilton, April 20- 23, 2008.

If you are looking for the perfect venue to get the word out on your innovative products and services—this is the place to be. IPMA-HR, is a worldwide association for human resource professionals from federal, state and local public sector organizations—and we've got the whole Southern Region visiting—that's 13 states where you could be doing business. Each year the Southern Region hosts an exciting informative conference for its members; human resource managers, administrators and directors, who collectively represent millions of dollars in purchasing power.

This is a great venue and as the host chapter, IPMA-VA is offering several methods for you to get the word out. Please review the attached information and select a level that fits your marketing strategy but hurry—sponsor/exhibitor numbers are limited and for some of our premier sponsor levels--**in very high demand**. Also please note that many of the levels allow your representative (s) to attend the conference free of charge and the opportunity to interact directly with our members.

No matter which level you choose the exposure for your organization is significant. If you have any questions regarding sponsorship levels or other ways your organization might participate, please, do not hesitate to contact me

I am sure we can find a way to meet your marketing needs, 804-674-3507 (ext 1070). On behalf of the IPMA Virginia Chapter Executive Board, I want to thank you for your participation and we can't wait to see you **Riding the Wave of Change**.

Sincerely,

Liz Thornton
President Elect, IPMA-VA Executive Board