



April 20-23, Virginia Beach, Virginia, 31st Street Hilton
2008 IPMA-HR Southern Region Annual Conference
Business Sponsorship Opportunities

Platinum Package - \$7500

1. Corporate name, logo and address information on conference website with a link to your business website.
2. Full-page advertisement in the 2008 Souvenir Program Book.
3. Two (2) full conference registrations.
4. Table in vendor area.
5. Announcement at all 2008 formal events as a Platinum Sponsor of the 2008 Southern Region Conference.
6. One (1) hour presentation at Sponsored Continental Breakfast Session, Sponsored Hospitality Suite or customized Sponsorship Opportunities.

Gold Package - \$5000

1. Corporate name, logo and address information on conference website with a link to your business website.
2. Full-page advertisement in the 2008 Souvenir Program Book.
3. Two (2) full conference registrations.
4. Table in vendor area.
5. Announcement at all 2008 formal events as a Gold Sponsor of the 2008 Southern Region Conference.
6. Break Sponsor

Silver Package - \$2500

1. Signage at the 2008 Southern Region Conference & Corporate name/logo on conference website.
2. Half-page advertisement in the 2008 Souvenir Program Book.
3. One (1) full conference registration.
4. Table in vendor area.
5. Announcement at all 2008 formal events as a Silver Sponsor of the 2008 Southern Region Conference.

Bronze Package - \$1500

1. Signage at the 2008 Southern Region Conference & Corporate name/logo on conference website.
2. One (1) full conference registration.
3. Table in vendor area.

Advertiser/Exhibitor Package - \$500

Advertising Only --Advertisement in Souvenir Program Book and Advertising Materials in Conference Welcome Package*

Exhibitor Only – Includes Souvenir Program Book Listing or Advertising Materials in Conference Welcome Package*

*We reserve the right to limit material size—materials not included in package will be made available to participants. Pricing for individual pieces also available on this package.